

ORDINANCE NO. 2570

AN ORDINANCE OF THE CITY OF CHULA VISTA AMENDING SECTION 5.08.020 OF THE CHULA VISTA MUNICIPAL CODE RELATING TO ADVERTISING MATERIALS ON TRANSIENT RESIDENTIAL PROPERTIES

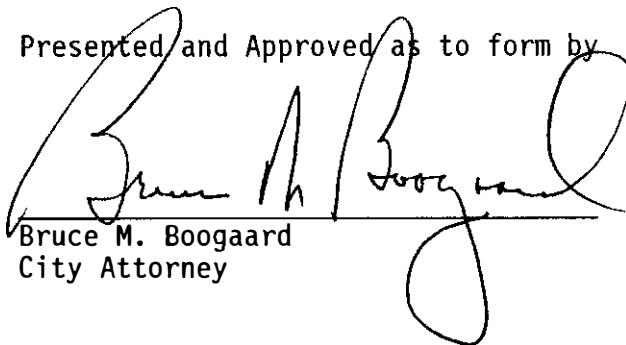
SECTION I: That Section 5.08.020 of the Chula Vista Municipal Code is hereby amended to read as follows:

Sec. 5.08.020 Distributing-On residential propertyRestrictions-Registration required when.

- A. It is unlawful for any person, firm or corporation, or any agent or employee of any person, firm or corporation to throw into, leave upon or scatter onto any residential property, including transient residential property such as hotels or motels, in the city, without the consent of the owner thereof or his agent, or the occupant of the private property, any newspaper, handbill, pamphlet, circular, dodger or any advertising sheet or matter devised or intended to promote any commercial or money-making activity. Such consent shall be implied unless and until the owner or his agent, or the occupant of the private property clearly indicates otherwise.
- B. Any person, firm or corporation or any agent or employee of any person, firm or corporation throwing into, leaving upon or scattering onto any residential property, including any transient residential property such as a hotel or a motel, an above-mentioned newspaper, handbill, pamphlet, circular or dodger or advertising sheet, shall clearly indicate its name and telephone number where consent by a private property owner may be effectively revoked. Such person, firm or corporation as mentioned above shall be required to each year register with the city clerk on the appropriate forms.
- C. It shall be illegal for any person, firm or corporation or any agent or employee of any person, firm or corporation distributing any newspaper, handbill, pamphlet, circular or dodger or advertising sheet in the city without a business license to conduct the commercial activity therein advertised.

SECTION II: This ordinance shall take effect and be in full force on the thirtieth day from and after its adoption.

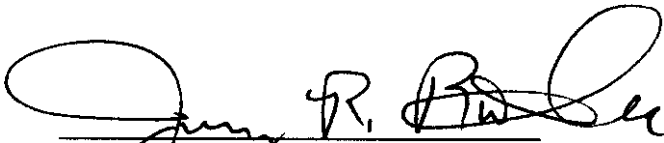
Presented and Approved as to form by



Bruce M. Boogaard
City Attorney


PASSED, APPROVED and ADOPTED by the City Council of the City of Chula Vista, California, this 12th day of October, 1993, by the following vote:

AYES: Councilmembers: Fox, Horton, Rindone
NOES: Councilmembers: None
ABSENT: Councilmembers: Moore, Nader
ABSTAIN: Councilmembers: None



Jerry R. Rindone
Mayor, Pro-Tempore

ATTEST:




Vicki C. Soderquist, Deputy City Clerk

STATE OF CALIFORNIA)
COUNTY OF SAN DIEGO) ss.
CITY OF CHULA VISTA)

I, Vicki C. Soderquist, Deputy City Clerk of the City of Chula Vista, California, do hereby certify that the foregoing Ordinance No. 2570 had its first reading on October 5, 1993, and its second reading and adoption at a regular meeting of said City Council held on the 12th day of October, 1993.

Executed this 12th day of October, 1993.



Vicki C. Soderquist, Deputy City Clerk