

ORDINANCE NO. 192

AN ORDINANCE OF THE CITY OF CHULA VISTA, CALIFORNIA PERMITTING BILL-BOARDS TO BE CONSTRUCTED AND MAINTAINED IN ZONES                      AND                      AS DESCRIBED BY ORDINANCE NO. 163 OF SAID CITY AND FIXING A LICENSE FEE TO BE PAID THEREOF AND A PENALTY FOR THE VIOLATION OF THIS ORDINANCE.

The City Council of the City of Chula Vista, California do ordain as follows:

Section 1. That there may be, lawfully constructed and maintained bill-boards in Zone ~~A~~ C ~~and~~ as described and defined in Ordinance No. 163 Of said City.

Section 2. For every person, firm or corporation carrying on the business of bill posting or sign advertising by means of bill-boards, or advertising signboards, or advertising by means of posting, hanging or otherwise affixing or displaying bills, signs or other advertisements in said City, the license therefor shall be \$ 60<sup>00</sup> annually payable ~~at~~                                     , in advance to the City Clerk of said City and a license so to do must first be procured from said City Clerk at his office in said City. Provided, that nothing in this section contained shall be deemed or construed to apply to owners of real estate, or other agents in advertising their property for sale or lease by means of bill-boards or advertising signboards located upon the property advertised for sale or lease by such bill-boards or advertising sign boards.

Section 3. Any person, ~~firm~~ or corporation violating any of the provisions of this Ordinance shall be deemed guilty of a misdemeanor and upon conviction thereof shall be punished by a fine of not more than \$ 50<sup>00</sup> or by imprisonment in the City Jail of said City or the County Jail of San Diego County, California for a period of not more than 20 days or by both such fine and imprisonment.

Section 4. All parts of Ordinances of said City in conflict herewith are hereby repealed.

Section 5. This Ordinance shall take effect and be in force thirty-one days after its due passage.

Section 6. The City Clerk of said City is hereby instructed to cause this Ordinance to be published once in The Chula Vista Star, a weekly newspaper, printed, published and of general circulation in said City of Chula Vista.

Passed, adopted and approved by the City Council of the City of Chula Vista, California, this 13th day of November 1928, by the following vote, to wit:

AYES: Councilmen, Scott Lynous Hawkins Barnes Peters  
NOES: Councilmen, None  
ABSENT: Councilmen, None

W. H. Peters  
Mayor of the City of Chula Vista, California.

ATTEST: G. Simmons  
City Clerk of the City of Chula Vista, California.

I hereby approve the foregoing Ordinance this 13th day of November, 1928.

W. H. Peters  
Mayor of the City of Chula Vista, California.