

ORDINANCE NO. 1358

AN ORDINANCE OF THE CITY COUNCIL OF THE CITY OF CHULA VISTA AMENDING CHAPTER 3, ARTICLE I, SECTION 3.2, RELATING TO ADVERTISING MATERIALS

WHEREAS, the increased amount of unauthorized materials deposited upon the property of citizens of Chula Vista has brought about unsightly litter so that it is therefore necessary and desirable to adopt the following ordinance as a measure of limiting such inconvenience.

The City Council of the City of Chula Vista does hereby ordain as follows:

SECTION I: That Chapter 3, Article I, Section 3.2 be, and the same is hereby amended to read as follows:

Section 3.2. Advertising Media on Residential Property.

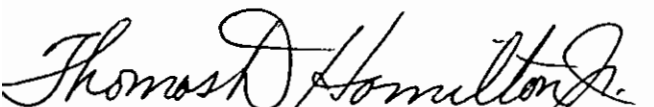
It is unlawful for any person, firm, or corporation, or any agent or employee of any person, firm or corporation to throw into, leave upon, or scatter onto any residential property in the City of Chula Vista without the consent of the owner thereof or his agent, or the occupant of the private property any newspaper, handbill, pamphlet, circular, dodger, or any advertising sheet or matter devised or intended to promote any commercial or money-making activity. Such consent shall be implied unless and until the owner or his agent, or the occupant of the private property clearly indicates otherwise.


Any person, firm or corporation or any agent or employee of any person, firm or corporation throwing into, leaving upon or scattering onto any residential property an above-mentioned newspaper, handbill, pamphlet, circular or dodger or advertising sheet, shall clearly indicate its name and telephone number where consent by a private property owner may be effectively revoked. Such person, firm or corporation as mentioned above shall be required to each year register with the City Clerk of the City of Chula Vista on the appropriate forms.

SECTION II: This ordinance shall take effect and be in full force on the thirty-first day from and after its passage.

Presented by

Approved as to form by

  
Thomas D. Hamilton, Jr., Mayor

  
George D. Lindberg, City Attorney


ADOPTED AND APPROVED by the CITY COUNCIL of the CITY OF CHULA VISTA, CALIFORNIA, this 24th day of August, 1971, by the following vote, to-wit:

AYES: Councilmen Hobel, Hamilton, Hyde, Scott

NAYES: Councilmen None

ABSENT: Councilmen Egdahl

  
\_\_\_\_\_  
Mayor of the City of Chula Vista

ATTEST   
City Clerk

STATE OF CALIFORNIA )  
COUNTY OF SAN DIEGO ) ss.  
CITY OF CHULA VISTA )

I, JENNIE M. FULASZ, City Clerk of the City of Chula Vista, California, DO HEREBY CERTIFY that the above and foregoing is a full, true and correct copy of \_\_\_\_\_, and that the same has not been amended or repealed.

DATED: \_\_\_\_\_

\_\_\_\_\_  
City Clerk